



**Clear****vision**

P&G Case Study

[clearvision-cm.com](http://clearvision-cm.com)

**P&G**



## About P&G

[Procter & Gamble Co.](#), more commonly known as P&G, is an American multinational consumer goods company headquartered in downtown Cincinnati, Ohio, United States. It is known for its cleaning and personal care agents.

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Billion times a day, P&G brands touch the lives of people around the world.



## The challenge

The P&G team needed a user friendly tool that could be installed quickly to enable them to log and track issues through to resolution, as they were testing their website pre-launch.

They also needed a test management tool for the creation and execution of test cases that would allow their agencies to fully test all site functionality prior to launching.

After meeting with the P&G team to understand its requirements, Clearvision recommended [Jira](#), an issue and project tracking tool. Jira allows teams to track any kind of unit of work (be it an issue, bug, story, project task, etc.), through a predefined workflow. With this system of ticket tracking, teams can gather tasks in backlogs and give them value-driven prioritisation.

[Zephyr for Jira](#) was another tool that Clearvision felt would be useful for P&G. It is an add-on application that augments Jira, providing cost-effective, highly sophisticated test management capabilities.

"With Jira and Zephyr for Jira, our needs were completely met. Not to mention the outstanding filter and dashboard functionality that enabled us to share testing status with leadership."

As the P&G team worked with these tools, Clearvision also introduced Jira Agile, an outstanding tool that development teams use throughout website development stages, following an agile model to track releases/versions.

**"Clearvision came highly recommended by Atlassian, due to its expertise, global presence, and offerings."**

- The P&G team

**“Clearvision provided outstanding customer service. They literally held our hand through the setup process, created training materials that we were able to leverage when developing training for our business, and were very responsive to our needs and questions along the way.”**

- The P&G team



## The solution

Thanks to Clearvision, the P&G team was able to get Jira up and running for issue tracking and test management in time for website testing.

The smoothness of this implementation was particularly important because the team was under an aggressive timeline as they worked to roll out innovative new websites and technology to replace existing sites.

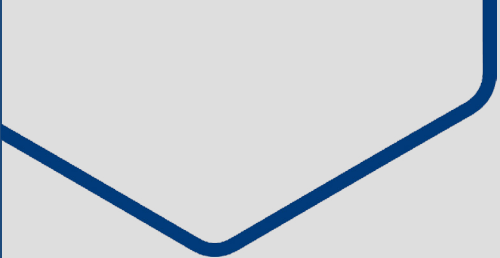
Clearvision's expertise in setting up Jira and configuring it in time for the startup, helped the pre-launch testing and subsequent quality of P&G's websites.

According to the P&G team, Clearvision went even further in helping. As well as doing an outstanding job of providing tools that met the P&G team's needs, Clearvision worked proactively to anticipate the enterprise's future requirements. For example, it was when the company was switching to a more Agile development model that Clearvision introduced the P&G team to Jira Agile and Confluence.

Clearvision provided [Atlassian Confluence licensing](#) for 100 users within P&G. Confluence enabled the P&G team to connect its entire business in one place online to collaborate and capture knowledge, ideas, documents, minutes, and projects.

Additionally, Clearvision provided the P&G team with an [Enterprise Support Package](#) comprising of 60 hours of support per year for all Atlassian tools.





In working with the P&G team, Clearvision helped ensure that the team had the right tools in place to manage their entire application lifecycle, (i.e. defect mgmt-Jira, Test mgmt-Zephyr for Jira, Requirements mgmt/Release mgmt-Jira Agile, etc.)

## Now and in the future

The P&G team now has a suite of Atlassian tools, including Confluence, Jira, Jira Agile, Zephyr for Jira, and other add-ons to assist them from development through to launch.

As usage grows, the P&G team is looking into scaling with better performance across all of its tools. Clearvision will be on hand to provide a proof of concept and evaluation of Atlassian Data Center licensing as the P&G team continues its journey.

# ATLASSIAN

## Rolling out Atlassian tools

Clearvision has helped many large enterprises like P&G implement and configure the Atlassian Stack. If you're looking at Atlassian tools or Marketplace apps and want to assess how they might suit your business, [contact Clearvision](#).